

eStar

The Ecommerce Platform Of Choice

eStar clients
**OUTPERFORM
THE MARKET**

31% average online sales growth for 2013

2.5 times the Australian online retail index 2013

WE HELP CLIENTS DELIVER OUTSTANDING SHOPPING EXPERIENCES FOR THEIR CUSTOMERS

Improve Sales

Partnering to drive sales growth, enter new markets and grow brand equity

Scale For Growth

Other platforms fall over themselves talking about it, eStar demonstrate it by handling over \$1M per day on behalf of our clients

Competitive Edge

Gain the edge through technology enabling you to focus on your core business of selling, sourcing, marketing, merchandising and promotional activity

Streamline Operations

Intuitive management systems with seamless integrations will lower costs and boost productivity

Professional Delivery

Trust in a team that delivers projects on time and on budget with a proven support and service program

Convert More

Solutions that are responsive to customers needs, driving retention, increasing conversion and enhancing acquisition

EZIBUY



COUNTRY ROAD



MIMCO

SACHA DRAKE



WITCHERY

blue illusion

GET SERIOUS ABOUT ECOMMERCE

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COMPETITIVE EDGE



CONVERT MORE



IMPROVE SALES



INCREASE BRAND
EQUITY



OPERATE MORE
EFFICIENTLY



GREAT
CUSTOMER SERVICE

PCI LEVEL 1
DSS Compliant

SECURE
INFRASTRUCTURE



INTEGRATE BETTER



SCALE FOR GROWTH